



# Police Recruiter **BOOTCAMP**<sup>TM</sup>

## **3-Day 'Master Police Recruiting Officer'**<sup>TM</sup> - Certification Course

Progressive police training with high caliber instruction, cutting-edge technology, exercises, computer labs, unconventional ideas & more.

**March 29-31, 2010**  
**Grand Prairie Police Dept.**  
**Grand Prairie (Dallas), Texas**

- Progressive recruiting on Google, Twitter, FaceBook & more.
- Uncover secret untapped markets worldwide
- Recruit the next generation NOW!
- Closing the deal like a pro
- Guerilla recruiting for progressive police agencies
- Define your target audience and message
- "Speaking to their listening"
- The "real world" of aggressive police recruiting
- Creative events for one-on-one conversations
- Recruiting top laterals for your department
- Secrets & tricks for great media coverage
- How to get recruits to start calling you
- Creating highly effective marketing campaigns
- Developing a cutting-edge recruiting website
- Fight the 5-year itch NOW!
- Recruiting on a tight budget



**\$595 per person**

Register:

[PoliceRecruiterBootcamp.com](http://PoliceRecruiterBootcamp.com)

or 602-840-2959

**Chris Ryan**  
**SEMINARS**

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