



# Police Recruiter **BOOTCAMP**<sup>TM</sup>

## **4-Day 'Master Police Recruiting Officer'<sup>TM</sup> - Certification Course**

Progressive police training with high caliber instruction, cutting-edge technology, exercises, computer labs, unconventional ideas & more.

**Oct. 27-30, 2008  
Henderson Police Dept.  
Henderson, Nevada**

- Progressive recruiting on Google, MySpace, Blogs, Podcasts & more.
- Uncover secret untapped markets worldwide
- Recruit the next generation NOW!
- Closing the deal like a pro
- Guerilla recruiting for progressive police agencies
- Define your target audience and message
- "Speaking to their listening"
- The "real world" of aggressive police recruiting
- Creative events for one-on-one conversations
- Recruiting top laterals for your department
- Secrets & tricks for great media coverage
- How to get recruits to start calling you
- Creating highly effective marketing campaigns
- Developing a cutting-edge recruiting website
- Fight the 5-year itch NOW!
- Using cash & other incentive programs



**\$595 per person**

Register:  
PoliceRecruiterBootcamp.com  
or 602-840-2959

**Chris Ryan**  
**SEMINARS**